



HARD HATS & OPEN MINDS

Charity Walk for Change

THE LMG CONSTRUCTION 10KM

A CALL FOR CHANGE

Cultural Change in
Construction - Starts with
Men...

The Hard Hats & Open Minds
Charity Walk

led by:



London



25 June 2026



10am



10km (3 hour) Charity Walk

Charity Walk Overview

LMG Building the Foundations for Cultural Change in Construction

We're calling on men across **construction to walk, talk and lead change**, and help to reshape our industry into a more inclusive and attractive place for women to work, while playing an active role in tackling the UK's epidemic of violence against women and girls.

Led by LMG, the **Hard Hats & Open Minds** charity walk will bring people from across the construction industry together to take responsibility for positive cultural change. In particular, we are asking men to step forward as allies to help lead the spearhead this change from within the industry.

This walk is about standing together - men and women - to support safer cultures and show how construction can work collectively to create a more **inclusive future for women**. We will unite and walk across central London, leading the charge for men to start making a change.

The reality is stark: **1 in 4** women will experience male violence in their lifetime.

AS MEN, IT'S IN OUR POWER TO END THIS!



Our Vision



Our Objectives

HARD HATS & OPEN MINDS

Charity Walk for Change



Awareness of the need to transform culture

Raise awareness of the need to reshape construction industry culture - helping organisations to recognise changes needed to attract more women and ensure women can work with confidence and mutual respect.

Encourage men as allies and change leaders

Encourage men to be advocates and help to recognise and challenge outdated stereotypes and gender imbalance, in addition to promoting accountability and driving change.



Empower organisations and employees

Provide companies with the practical tools, policies and training to guide them on how to make important changes, challenge behaviours and attitudes that no longer belong, and help to create more inclusive workplaces for women.

Embed lasting change across the industry

Support the construction industry to sustain long-term cultural change by reinforcing accountability, sharing best practice and ensuring inclusive behaviours become part of everyday working life - not just a one-off initiative.



We're Asking for Support Across the Construction Industry

The **LMG Hard Hats & Open Minds** charity walk will pass LMG's current and recently completed construction sites - we are asking for support from the companies involved in these projects.

We are not seeking any direct financial contribution. Instead, we ask supporters to encourage employees and supply-chain partners to take part and enable them to join our walk.

Alongside demonstrating practical action to address the UK's Violence Against Women and Girls crisis and making construction more inclusive and attractive to women, the walk will raise funds for Killed Women, a charity supporting families bereaved by male violence. We just ask for participants to help raise sponsorship via our JustGiving page.

The event will also include high-profile walkers from TV, sport and HM Government, and is expected to attract national media attention.

Benefits

- Demonstrate the construction industry's commitment to social responsibility by directly addressing Violence Against Women and Girls
- Be included in our campaign's awareness activities on social media and UK national press
- Social media guide and templates provided, if needed, for your use
- Policies to reference to help drive positive change towards women and create more inclusive working environments
- Details on how to receive training to help empower your employees to recognise changes needed in your organisation
- Access to the WalkSafe App (who are supporting this event)

Confirm your support

Email:
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